

# APLUS PREFERRED PARTNERSHIP PROGRAM

## REASONS TO JOIN TODAY!

- **Free Membership**, valid for 1 year with renewal option
- Potential to **Increase Your Sales**
- Territory Exclusivity
- **Free Advertising** on our APlus websites and social media outlets.
- Links to your Websites/Social Media outlets from our APlus websites
- Visit APlus websites for a list of Partners (Suggestion: bookmark website on your mobile device)
- 90% of Canadians have an average of 4 reward cards in their wallet but not a point of sale discount
- Welcome Kit also including a PPP discount card.
- As competition increases, discount programs may be the one ingredient that brings business success
- Loyalty Programs are proven to boost growth & reputation
- Loyalty program members buy 5-20% more frequently than non-members.
- Experience an increase in traffic that will build Customer Loyalty
- **Opportunity** for your business to take advantage of **APlus' other services**
- APlus Kid Konnection Program
- APlus Mortgage Gift Card Program



APlus Group of Companies which consists of an Employee Group Benefits, Insurance, Investment, Mortgage and Income Tax Preparation Division, launched a New Preferred Partnership Program which started in January 2018.

APlus is committed to providing exceptional customer service, we have enjoyed a long and successful history of 30+ years in the Financial Insurance Industry and we work collaboratively with external strategic partners to better position ourselves to provide high-quality services while enhancing the overall client experience. We are committed to the philosophy that mutual benefits realized through this Preferred Partnership Program works well in providing the type of services our clients have come to respect.

APlus is seeking companies to join with us by offering discounted rates to our clients, which will benefit you as well.

We are partnering with the following divisions:

Appliances	Home Inspections
Art	Hotels/Motels/ B&B
Auto Repair/ Maintenance	Lawyers/Legal Services
Bakery/Deli	Laundry/Dry Cleaning
Books / Comics	Lawn Care/Landscaping
Car Rentals	Moving Company
Clothing / Accessories	Paint Suppliers
Courier	Pet Supplies/Services
Electricians	Photography
Entertainment	Plumbers
Furniture Stores	Real Estate Appraiser
Flower & Garden	Restaurants
Hair & Beauty	Roofers
Hardware/Lumber	Security Company
Health & Fitness	Sports/Sporting Goods
Home Appraiser	Tailor/Seamstress

## What is PPP?

### Membership is Free!

Businesses who don't offer Consumers Rewards/coupons or discounts are facing a shifting landscape, forcing customers to rethink how and where they shop.

APlus Group of Companies Preferred Partner Program support local businesses who in return offers APlus clients a discount from 10-20% or special pricing on services.

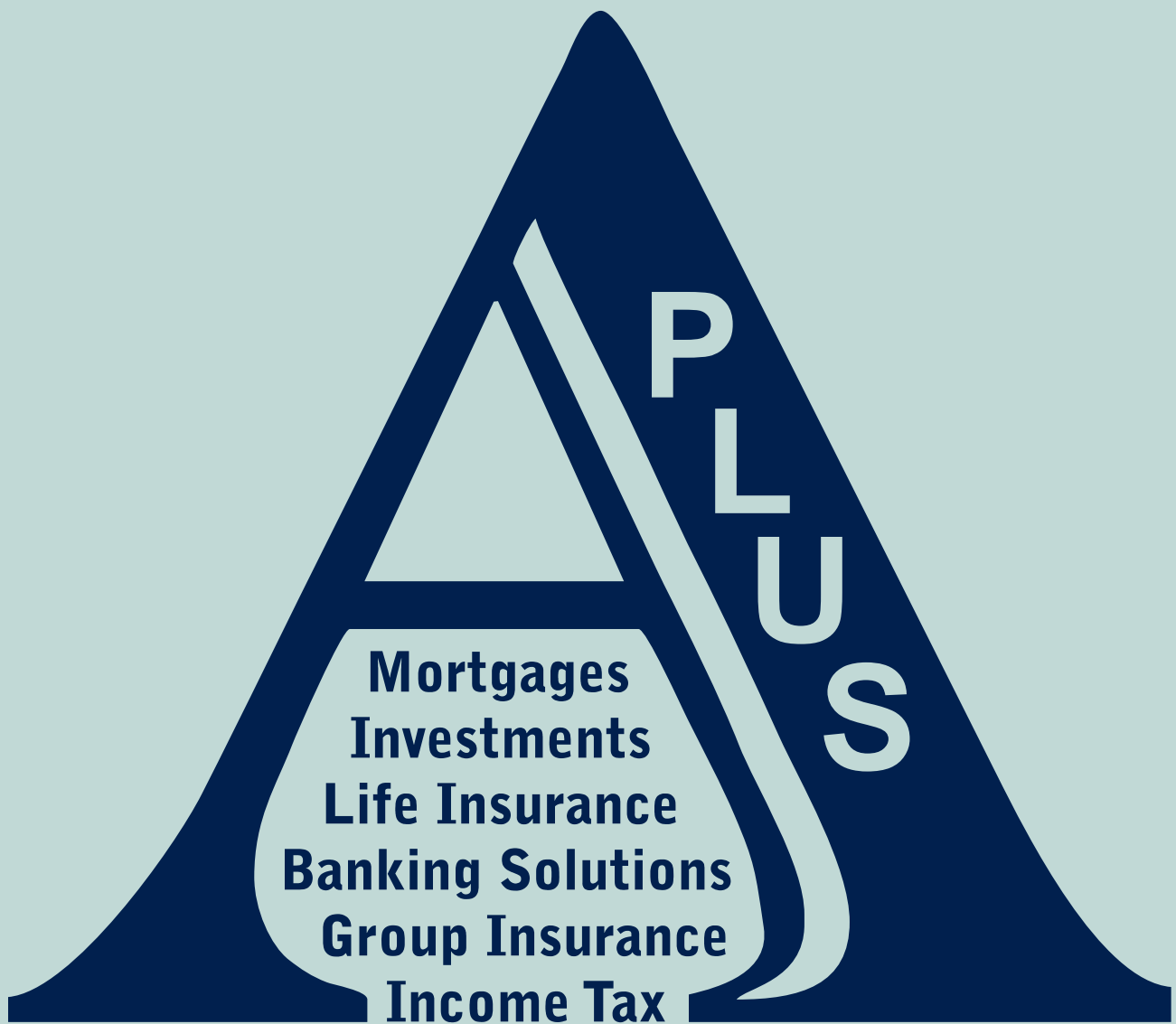
A Partnership between APlus Group of Companies and Local Businesses allow APlus clients to receive discounts at businesses such as Atlantic Home Furnishings, Keith's Diner, Fabulous Foods, Leo's Restaurant, Pet Zone, Edible Arrangements, Volcano Bakery, Canada Car Care, etc.

For a complete list of partners visit our websites.:

[www.aplusmortgage.ca](http://www.aplusmortgage.ca)

[www.aplusinsurance.nf.ca](http://www.aplusinsurance.nf.ca)

[www.aplusaccountingservices.ca](http://www.aplusaccountingservices.ca)



**APlus Insurance/Financial Group Inc.**

**APlus Mortgage Group Inc.**

**APlus Accounting Services Inc.**

**APlus Preferred Partnership Program**

**APlus Kid Konnection**

**Serving your financial needs for more than 30 years!**

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